

Name: Steve Loton
Profession: Designer
Phone: 077 4947 3809
Email: steve@steviloton.co.uk
Portfolio: www.steviloton.co.uk
Lives: Southampton, Hampshire
DOB: 09/07/1988
LinkedIn: <https://www.linkedin.com/in/steviloton/>



Personal Statement

I am an experienced, passionate and highly motivated Designer, boasting over 6 years' experience working in web and print design. I'm always striving to wow an audience with that 'eye-catching' flair that makes a difference. The past 6 years have given me an awesome, and diverse background; covering traditional Graphic Design and Online Design, using tools such as Adobe CC (Photoshop, Illustrator, InDesign) alongside technologies such as HTML, CSS and SCSS (SASS). It has been essential to keep up to date with current trends in Design, and utilise new skills vs tried and tested methodologies to ensure successful outputs are achieved.

Keeping the client at the heart of everything I do, I enjoy my work, and over time have developed a broad portfolio of high quality outputs, including survey themes, panel sites, emails and infographics with consistent positive feedback both from within the company and beyond into the customer base. Clients range from large Blue Chip companies and big redesign projects, to small, quick changes – all equally important in maintaining the client relationship.

Skills

- Website and digital media for desktop and mobile
- Project Lifecycle experience (conception to delivery)
- Logo and brand development
- Creative thinker and creative art direction
- Print collateral, promotional design
- Wireframe concepts
- Photoshop, Illustrator and InDesign Expert++
- Web development tools via Google Chrome, Firefox & IE
- Strong knowledge of HTML and CSS
- Experience of using Premier Pro and Dreamweaver
- Client liaison and requirements gathering techniques
- Team player networking with the rest of business
- Leading workshops
- Providing training and support to team members of all levels

Reference

Rachel Wallis, Design Manager, Maru/edr
rachel.wallis@maruedr.com

Education

- University of Plymouth, 2006-2009
2:2 in Graphic Communication with Typography
- Totton College, 2004-2006
C Grade in A-Level Graphic Art
D Grade in A-Level Media Studies
D Grade in A-Level Art
- Redbridge Community School, 1999-2004
AA Grade in GCSE Business Studies
BB Grade in GCSE Science
B Grade in GCSE Graphics, Maths and Art
CC Grade in GCSE ICT
CD Grade in GCSE English

Work Experience

- **maru/edr**
Designer, Jan 2015-Oct 2017
Hedge End, UK
- **Yell**
Product Design Specialist, Mar 2012-Dec 2014
Reading, UK
- **Yell**
Website Designer, Nov 2010-Feb 2012
Reading, UK
- **xanda**
Junior Website Designer, Nov 2009-Apr 2010
London, UK

Interests

